

We claim:

1. A method for allowing a user to reorder an article fitted to a human being comprising:

providing the user access to a reordering interface through a user interface;

5 allowing the user to customize the article, via said user interface, during a session with a customizing interface through the use of a visual aid;

allowing the user to reorder the article, via said user interface.

2. The method of claim 1, wherein said customizing interface allows a user to customize the article, via said visual aid, to satisfy the needs of said user.

10 3. The method of claim 1, wherein the article is selected from the group consisting of a pair of pants, a pair of jeans, a sweater, a skirt, a dress, a shirt, a blouse, a vest, a jacket, a coat, a pair of knickers, a pair of leggings, a jersey, a pair of shorts, a leotard, a pair of underwear, a hat, a cap, and a swimming or bathing suit.

4. The method of claim 1, wherein the article is a pair of pants.

15 5. The method of claim 1, wherein said visual aid allows the user to adjust the article in an incremental amount.

6. The method of claim 5, wherein said visual aid comprises a slider.

7. The method of claim 5, wherein said visual aid comprises a ruler.

8. The method of claim 5, wherein said visual aid can be altered by a  
20 numerical increment.

9. The method of claim 2, wherein said customizing interface provides one or more selection interfaces.

10. The method of claim 9, wherein said customizing interface comprises a first selection interface allowing the user to reorder an article selected from a customer order history;

5 a second selection interface allowing the user to customize a feature of the reorder article;

a third selection interface allowing the user to adjust an article dimension of the reorder article; and

a fourth selection interface providing the user a features summarization and an order confirmation option.

10 11. The method of claim 9, wherein one of said one or more selection interfaces provides a list of previous articles purchased by the user.

12. The method of claim 9, wherein one of said one or more selection interfaces comprises a customer order history, and wherein said customer order history comprises an item number, a product name, a color, a chosen features list, an order date, a status, and a reorder selection mechanism.

13. The method of claim 9, wherein one of said one or more selection interfaces provides a features inventory that allows the user to customize the article.

14. The method of claim 13, wherein said features inventory comprises fabric selection, color selection, and article style.

20 15. The method of claim 14, wherein said article style comprises a front panel style for the article.

16. The method of claim 15, wherein said article style comprises a cuff style for the article.

17. The method of claim 9, wherein one of said one or more selection interfaces comprises a visual aid depicting a size dimension.

18. The method of claim 17, wherein said size dimension comprises waist.

19. The method of claim 17, wherein said size dimension comprises rise.

5 20. The method of claim 17, wherein said size dimension comprises seat.

21. The method of claim 17, wherein said size dimension comprises length.

22. The method of claim 17, wherein said size dimension comprises leg-opening.

10 23. The method of claim 9, wherein one of said one or more selection interfaces comprises a reorder recap of adjustments to the article made by the user during said session.

24. The method of claim 23, wherein said reorder recap comprises a list of customizations to the article.

15 25. The method of claim 24, wherein said list comprises fabric, color, article style, and size dimensions.

26. The method of claim 23, wherein said reorder recap comprises a distinguishing mechanism to alert the user to adjustments made to said size dimensions.

27. The method of claim 23, further comprising an ordering option.

20 28. The method of claim 23, further comprising an adjustment option allowing the user to return to any one of said one or more selection interfaces.

29. A system allowing a user to reorder an article fitted to a human being comprising:

a reordering interface allowing the user to customize the article during a session with a customizing interface through the use of a visual aid and allowing the user to reorder the article.

30. The system of claim 29, wherein said customizing interface allows the user to customize the article, via said visual aid, to satisfy the user's needs.

31. The system of claim 29, wherein the article is selected from the group consisting of a pair of pants, a pair of jeans, a sweater, a skirt, a dress, a shirt, a blouse, a vest, a jacket, a coat, a pair of knickers, a pair of leggings, a jersey, a pair of shorts, a leotard, a pair of underwear, a hat, a cap, and a swimming or bathing suit.

32. The system of claim 29, wherein the article is a pair of pants.

33. The system of claim 29, wherein said visual aid allows the user to adjust the article in an incremental amount.

34. The system of claim 33, wherein said visual aid comprises a slider.

35. The system of claim 33, wherein said visual aid comprises a ruler.

36. The system of claim 33, wherein said visual aid can be altered by a numerical increment.

37. The system of claim 29, wherein said customizing interface provides one or more selection interfaces.

38. The system of claim 37, wherein said customizing interface comprises a first selection interface allowing the user to reorder an article from a customer order history;

a second selection interface allowing the user to customize a feature of the reorder article;

a third selection interface allowing the user to adjust an article dimension of the reorder article; and

a fourth selection interface providing the user a features summarization and an order confirmation option.

5           39.    The system of claim 37, wherein one of said one or more selection interfaces provides a list of previous articles purchased by the user.

10           40.    The system of claim 37, wherein one of said one or more selection interfaces comprises a customer order history, and wherein said customer order history comprises an item number, a product name, a color, a chosen features list, an order date, a status, and a reorder selection mechanism.

15           41.    The system of claim 37, wherein one of said selection interfaces comprises a features inventory that allows the user to customize the article.

            42.    The system of claim 41, wherein said features inventory comprises a fabric selection, a color selection, and an article style.

20           43.    The system of claim 42, wherein said article style comprises a front panel style.

            44.    The system of claim 42, wherein said article style comprises a cuff style.

            45.    The system of claim 41, wherein said one of said selection interfaces comprises a visual aid depicting a size dimension.

25           46.    The system of claim 45, wherein said size dimension comprises waist.

            47.    The system of claim 45, wherein said size dimension comprises rise.

            48.    The system of claim 45, wherein said size dimension comprises seat.

            49.    The system of claim 45, wherein said size dimension comprises length.

50. The system of claim 45, wherein said size dimension comprises leg-opening.

51. The system of claim 37, wherein one of said selection interfaces comprises a reorder recap of adjustments to the article made by the user during said session.

5 52. The system of claim 51, wherein said reorder recap comprises a list of customizations to the article.

53. The system of claim 52, wherein said list comprises fabric, color, article style, and size dimensions.

54. The system of claim 52, wherein said reorder recap comprises a  
10 distinguishing mechanism to alert the user to adjustments made to said size dimensions.

55. The system of claim 52, further comprising an ordering option.

56. The system of claim 52, further comprising an adjustment option allowing the user to return to any one of said one or more selection interfaces.

57. The method of claim 17 wherein said size dimension comprises an article  
15 dimension.

58. The method of claim 17 wherein said size dimension comprises a human body dimension.

59. The system of claim 45 wherein said size dimension comprises an article dimension.

20 60. The system of claim 45 wherein said size dimension comprises a human body dimension.